

EnContext Advertising

The Online Advertising Network with Attitude



"Good is not enough. We aim to be great at everything we do"

Delivering high quality, brand safe traffic since 2013, while providing impeccable client services and support 24/7 thanks to locations in the US (West Coast) and EU

Who we are

OnwardClick

Home Reports Analytic Trafficking Users System Configuration

Advertiser Alerts

EnContextAdvertising

Direct Ads Chart Statistics

Global Statistics

172,263

59%

4,057

\$58

\$174

From 13 August 2019 To 13 August 2019

GO Today Yesterday Last week This Month Last Month This Year

GROUP BY: Publisher Select Ent Select Ent Select Ent Select Ent

Apply

PUBLISHER COVERAGE CLIK

Showing 1 out of 4 entries (filter from 1,232 out of 1000 entries)

Proprietary platform
delivering Brand Safe e-
Commerce & Audience
traffic thanks to
rigorous scoring and
filtration

&

O&O and Partners'
Websites, Blogs
Newsletters, emails
offering all ad formats,
Search, XML links and
much more

encontext
advertising

advertising

encontext

15% OFF SITE WIDE ASWAFF15

AS WE CHANGE

Online Only. Excludes Apply.

Top For

News

See All the Looks from VMAs Red Carpet

Taylor Swift, Lorde, and Kati Perry are all bringing their best one of music's biggest nights.

Kim Kardashian Just Channeled Her '90s in Her Latest Photo Shoot

free shipping orders over \$50

shop clothing

Digital Cameras

MOUNTAIN STEALS

What's New

About Choosing a

lose who use to your home, this for you. Furniture wood have a unique and clearly n. Unlike other sited for perfection, in attention because

Need to Know About TV Console

Jewelry for Guys

Just for Fun but so Cool

From Jitters to the Influence of technology in the clothes we are wearing, read about some surprising things about what you wear.

Taylor Swift, Lorde, and Kati Perry are all bringing their fashion Agame to one of music's biggest nights.

Kim Kardashian Just Channeled Her '90s in Her Latest Photo Shoot

Trendy Fashion and Footwear

From Fashion Week in Australia to what is the coolest fashion trends in 2017, check out these very exciting trends.

JUST FAB NEW VIP MEMBER EXCLUSIVITY

BUY ONE GET ONE FREE (2 STYLES \$39.95)

GET STARTED

How we Promote Offers

Owned & Operated websites

The screenshot shows the encontext media website homepage. It features a navigation bar with 'Home', 'About', 'Blog', and 'Contact'. The main content area includes a large featured article titled 'Nordic Walking: Your New Urban Passion' with a scenic background image. Below this are several smaller articles and product listings under categories like 'Photography', 'Ready', 'Auto', 'Fitness', 'Health', 'Sporting Goods', 'Sports', and 'Offers'. A sidebar on the left contains a 'Ready' section with a woman's face and a 'Fitness' section with a group of people.

Newsletter

The screenshot shows an email newsletter from encontext media. The header includes the company logo and navigation links. The main content features a large headline 'IT'S ALL ABOUT SPORTS' with a sub-headline 'This Week Promotion!'. Below this is a featured article titled 'All-Home Exercise Equipment' with a sub-headline 'Get a \$1000 from a college team of your choice when signing up to receive our promotion emails!'. Other articles include 'Nordic Walking' and 'An Analysis of the Pigeon Pose'. The footer contains the company name and a 'Why am I getting this Newsletter?' section.

Partners Websites

The screenshot shows a 'Partners Websites' page on the encontext media website. It features a large headline 'Partners Websites' and a sub-headline 'encontext media'. Below this are several featured articles, including 'Whitman Tour Seattle, Washington, USA' and 'Autoblog Podcast #640'. The page also includes a navigation bar and a sidebar with a search bar and social media links.

Blogs

The screenshot shows a 'Blogs' page on the encontext media website. It features a large headline 'Blogs' and a sub-headline 'A better way to sell on WordPress'. Below this are several featured articles, including 'Why is my WordPress site slow?', 'How to improve your WordPress site with plugins', and 'How to improve your WordPress site with plugins'. The page also includes a navigation bar and a sidebar with a search bar and social media links.

Social Media

The screenshot shows a collage of social media profiles for encontext media. It includes profiles for Facebook, Twitter, LinkedIn, and YouTube. The profiles feature the encontext media logo and various posts, including product photos, promotional text, and user-generated content. The Facebook profile shows a post about 'encontext media' and a photo of a car. The Twitter profile shows a tweet about 'encontext media' and a photo of a car. The LinkedIn profile shows a post about 'encontext media' and a photo of a car. The YouTube profile shows a video thumbnail for 'encontext media'.

What we Deliver

**100% of Traffic
Scored and
Filtered to
Ensure Quality**

FORENSIQ



TYPICAL SCORING AND FILTRATION

FORENSIQ, or BOTMAN scoring and filtration on 100% of traffic

Our internal filtration of all our traffic includes:

- No adult traffic allowed
- 1 click max per IP per day
- 2 clicks max per search from same IP per day
- 2 clicks max per Ad view from same IP per day
- Valid IP and IP Match
- Valid Referrer and Referrer Match
- Old clicks filter
- Valid User Agent and matching
- JS Filter
- Small or minimized Windows Filter
- Off-Screen click Filter
- Black List of known suspicious IPs
- Black List of known Spam and BOT Networks
- Black List of adult terms
- Black List of adult IPs
- CAPTCHA on 5% of all traffic
- Monitoring 24/7

**NO ADULT -- NO BOT
Brand Safe Traffic**

Extensive list of known offenders to block bad IPs & Referrers



BLACKLISTS

100% of traffic is scored & filters to stop BOT traffic



SCORING

Automated alerts to prevent spikes and drops



ALERTS

CAPTCHA to ensure brand safe traffic



CAPTCHA

Extensive filtration to block adult traffic



FILTRATION

Daily optimization to maximize quality



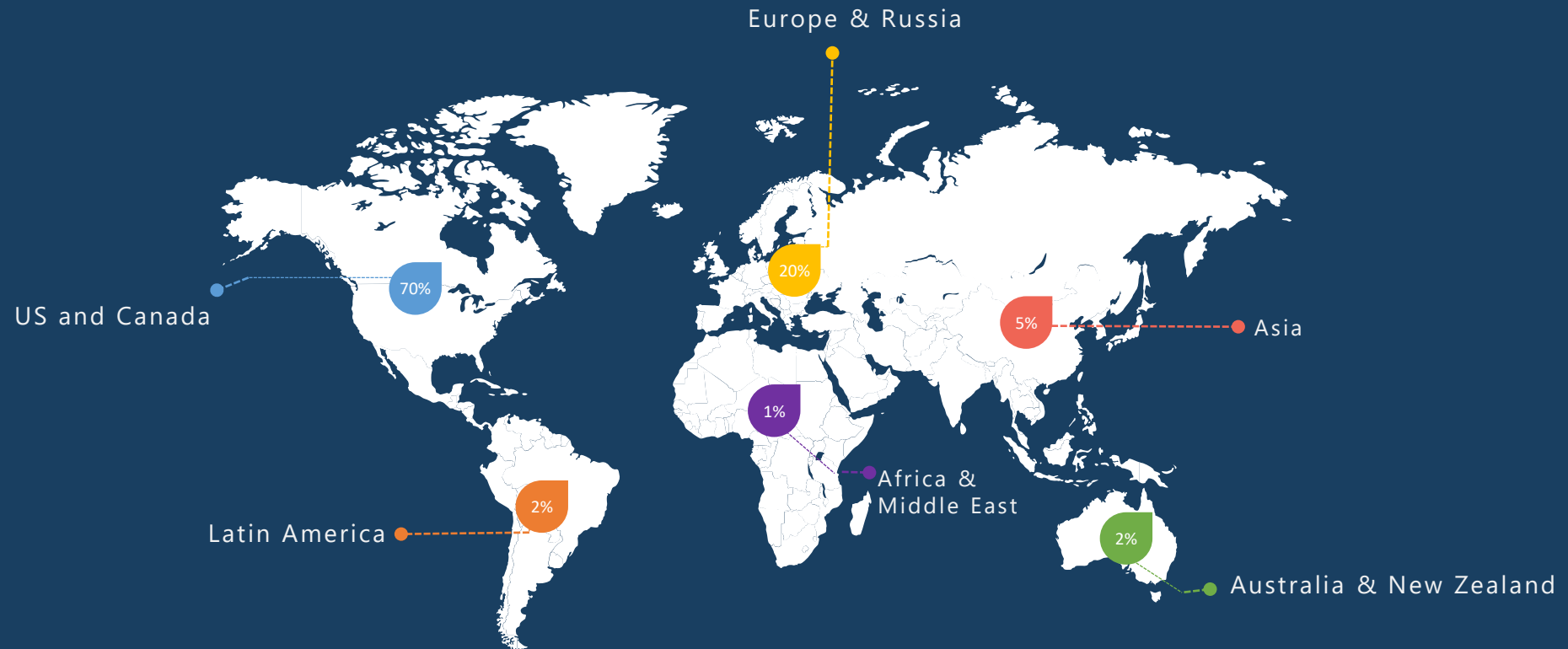
OPTIMIZATION

24/7 monitoring to ensure continued quality



MONITORING

Global Reach



Percentage of traffic by Regions



Some Stats

➤ 3.9 million visitors/clicks

➤ 25 verticals

➤ 70 million ads shown

➤ Top tier countries

➤ 16 O&O web properties

➤ <0.5% chargeback in 2019

➤ 8,000 Publishing partners

➤ 780k keywords targeted

Some Clients and Partners



Try us and See for Yourself

Easy Integration

Smart Links, XML Feeds, Video,
PUSH, Contextual, email, Newsletter

We can integrate your offer(s) in less than 1 hours.

24/7 Support

Always here to help

With Client Services and support in
US and EU we are always here!

Risk-free lift-off

We offer CPM, CPC and all CPA models,
and offer risk free cpc trial

**Risk-free
offer**



This is not another 'hot air balloon' story.
We put our clients on solid-fuel Rockets!



* Our Risk-Free Offer: Try 100 Shopping clicks/visitors or 1000 Audience Building clicks, If you like what you see, we charge you for the traffic and ramp up. If you do not like what you see, then there are no charges. Not all traffic works for everyone, so we understand the need to test.

Ready for lift-off? | Contact us



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