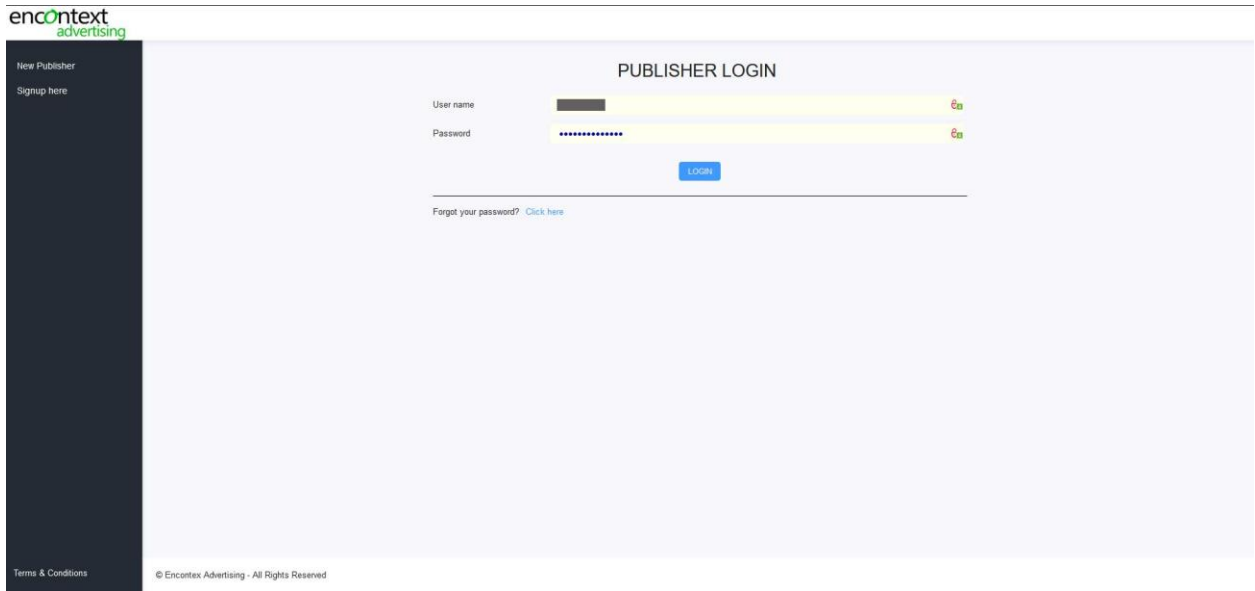


ENCONTEXT ADVERTISING INTRODUCES ITS NEW PUBLISHERS’ INTERFACE

At Encontext Advertising, we’ve built our Publisher’s Interface with an emphasis on two simple criteria - Simplicity and efficiency. The goal is to provide a quick and efficient way for publisher to find and pull what they want as opposed to waiting for reports to be compiled or searching and waiting for offers to display. We all scramble for time these days so instead of wasting time we decided to make it simple.

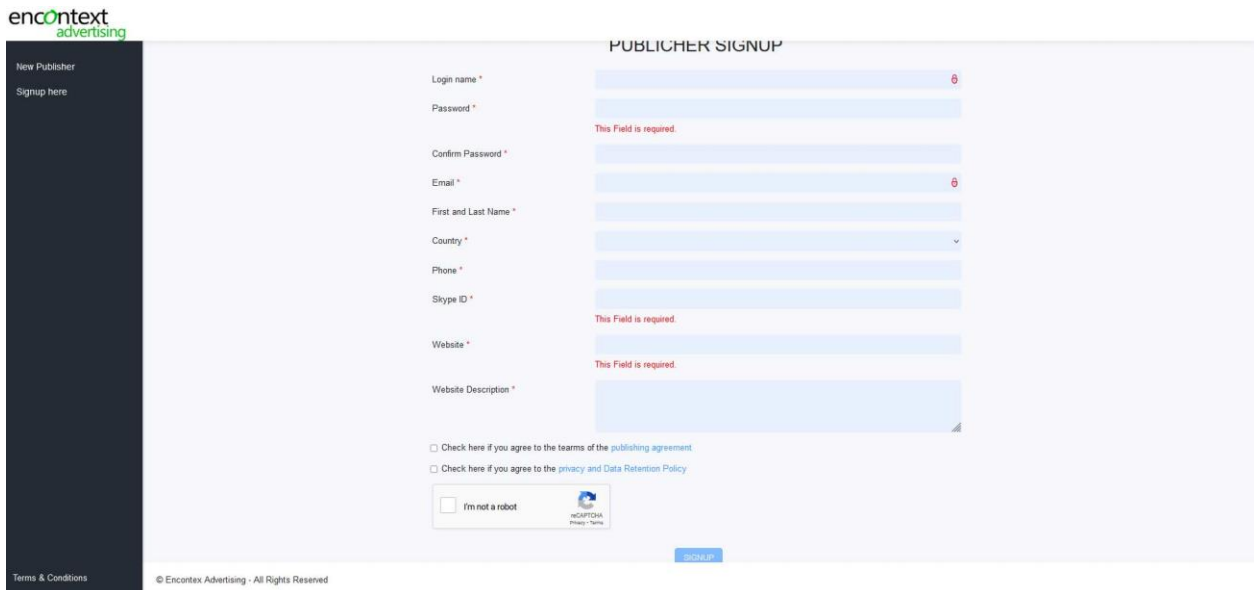
To “cut to the chase” here what we have and how it works

Login Page (<https://pub.encontextadvertising.com/login>)



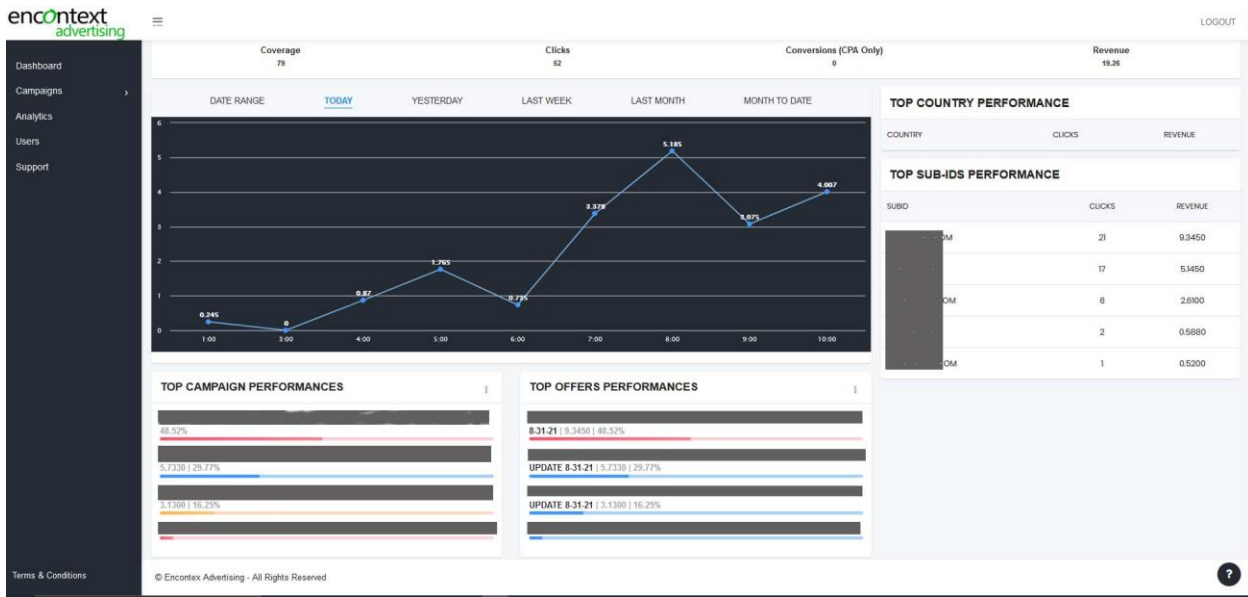
Simple login will take you to your main landing page that has your current day performance.

Signup Page (<https://pub.encontextadvertising.com/signup>)



Basic information is required to get going. No need for complication here. Let’s connect first and see how we can work together.

Landing Page



Just what you need to give you an overview of what campaigns you are working with and how you are doing. Want more? Extend the time period or check the analytic report to go in depth.

Offers Page

The screenshot shows the 'encontext advertising' Offers Page. It features a search bar and a 'Select Category' dropdown set to 'All'. Below the search bar is a table listing offers. The table has columns for Offer ID, Offer Name, Payout, Payout %, Payout type, GEO, Category, Keyword, and Request This Offer. The offers listed are: Offer ID 8 (Test DirectAds, 15 Payout, 65% Payout %, CPC, IN, GB, test keyword, test kingdom), Offer ID 10 (Nutrisystem, 3 Payout, 0% Payout %, CPC, US, Nutrisystem, weight loss), Offer ID 12 (Adidas, 2 Payout, 0% Payout %, CPC, AF, AX, Clothing and Fashion, Sports and Fitness, shoes, sports apparel, sports accessories), Offer ID 13 (Chrisley Samuel, 80 Payout, 80% Payout %, CPC, US, Chrisley Samuel), Offer ID 15 (Nutrisystem, 150 Payout, 0% Payout %, CPC, US, Health, diet, weight loss, meal plans), and Offer ID 16 (Google, 2 Payout, 80% Payout %, CPC, all, Clothing and Fashion, Computers and Consumer Electronics, Adidas branded Logo). A sidebar on the left contains navigation links for Dashboard, Campaigns, Analytics, Users, and Support. The bottom of the page includes 'Terms & Conditions' and a copyright notice: '© Encontext Advertising - All Rights Reserved'.

See an offer that you are interested in? Simply select and it will be submitted directly to our team, and we'll activate it for you if it makes sense. By the way we can do almost any offers on a cpc or cpa (cpl, cp whatever) basis so ask.

Note, however, that we have very strict scoring and filtration systems and will not pay and immediately deactivate any publisher that sends suspicious traffic. However, contrary to other we do not "hide" how we discovered suspicious traffic. We will provide specifics.

Analytic Page

DATE RANGE	TODAY	YESTERDAY	LAST WEEK	LAST MONTH	MONTH TO DATE	Search	Show	Export to CSV
Subid	Coverage	Click	Conversions	CTR	Revenues	RPC		
...E.COM	9	8	0	86.867	2.800	0.435		
...E.COM	1	1	0	100.000	0.5200	0.520		
...COM	30	21	0	70.000	9.3450	0.445		
...COM	1	1	0	100.000	0.2850	0.285		
...COM	1	1	0	100.000	0.4700	0.470		
...COM	2	0	0	0.000	0.0000	0.000		
...COM	1	1	0	100.000	0.0120	0.012		
...ME	1	0	0	0.000	0.0000	0.000		
...CO	2	0	0	0.000	0.0000	0.000		
...COM	1	1	0	100.000	0.2500	0.250		
...STINC.COM	1	1	0	100.000	0.0550	0.055		
...COM	5	2	0	40.000	0.5880	0.294		
...COM	24	17	0	70.833	5.1450	0.303		
Total	158	92	0	0	19.260	0		

If you want in depth analysis of your performance, we provide very detailed analytic reports that will allow you to review and measure your performance on the campaign level but also based on your website or page or even zone where our banners are placed.

Want more flexibility? Simply download the report and analyze it on your own computer and on your own time using whatever tool you have and that can import CSV files.

User and Company Profile Page

This is the information that will be needed to get you going once we know that we can work together. Again simplicity here with basic info to get you paid.

Support Ticket

The screenshot shows the 'CREATE A TICKET' form in the Encontext Advertising Publisher Interface. The form is titled 'CREATE A TICKET' and is located in the main content area. On the left, there is a dark sidebar with navigation links: Dashboard, Campaigns, Analytics, Users, and Support. The top left corner features the 'encontext advertising' logo and a menu icon. The top right corner has a 'LOGOUT' link. The form itself has the following fields and elements:

- Subject:** A text input field with the placeholder 'Subject'.
- Issues Type:** A dropdown menu.
- CC Emails:** A text input field containing 'CC Email' and a red 'x' icon to remove it.
- Description:** A rich text editor with a toolbar containing icons for bold, italic, underline, link, unlink, text color, background color, font size, font family, bulleted list, numbered list, indent, outdent, undo, redo, and a 'Normal' dropdown. Below the toolbar is a text area with the placeholder 'Insert text here...'.

At the bottom right of the form, there are two buttons: a red 'CANCEL' button and a green 'CREATE' button. The footer of the page includes 'Terms & Conditions' and '© Encontext Advertising - All Rights Reserved' on the left, and a help icon on the right.

We cannot promise to respond to support request within a few hours, but we will always try to get back to you within 48 hours. More importantly you will not get a boiler plate response that quite often do not fit your needs. Someone will take the time to respond and if need be, connect directly via Skype or call.

Bottom line, Publishers are people not just entities on a board or report ordered based on their performance. We'll always try to be responsive no matter who you are.

Conclusion

It's that simple and we look forward to work with you and deliver what we believe are the top offers available on the NET on a CPC or CPA (CPL, M, I, whatever basis) so let's talk. Send us an email to admin@encontextadvertising.com or signup as a publisher and let's start talking about testing campaigns and, who knows, making money together.